



THE TAKEOVER

STRATEGY

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New Blog Posting

By John Thompson

Hello everyone, Hope everyone is well and happy! I wanted to give you an insight this week on what we have been working on at The Takeover Strategy behind the scenes. You will notice this week that we are changing the style of our blog posts. There are a few reasons for this and I will explain why and the thinking behind this. Many of you might know this as this is what we do when we are working with start-up businesses all over the world. The idea is to keep adapting your ideas and freshening up everything, this means people basically don't get bored and it also is a sign of growth! In business you always have to be adapting who you are and what you do, if you keep changing your clients will change with you, they will see

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New Blog Posting

you are passionate about your business and that will bring passion into their lives. There are also many others reasons we have changed, some I can tell you and some are hidden business secrets! We want to start to push more content out there that hits the spot straight away, non of these long winded blog posts, that you start yawning half way through, no we want to hit your sweet spot with every post. So for example, we have a blog post coming out tomorrow I believe and this is about closing techniques, this blog post is our new design and it gets straight to the topic at hand, so when clients what to learn something specific they can read, make notes and boom they move onto another topic. Also, we have included two more interesting parts to our blog posts, which are a conclusion and bullet points that were in the blog post that weren't pointed out. This is to start getting you to look at things differently.



New Blog Development

By John Thompson

We are currently going through a overhaul on our blog, so please bear with us if you have any technical issues. Our blog is not going to represent the business as a whole, it won't only represent valued content, but it will be filled with what the Takeover Strategy can offer you as an individual or you as a business/client. This will be jam packed with with everything, videos, pod casts, webinars, blog posts a total run down on all our coaching programs, were even going to give you an insight into some of the things we look at when coaching clients. We want you to really engage with the blog and learn and pass on the message to others that we are the go to for Business Development, Personal Development and Spiritual Awareness.



Membership Site

By John Thompson

This brings me onto another project we are working on which will be completed in the next three weeks, our very own membership website. This is where all our strategies will be kept for you to log in and learn. This Membership site will again like our blog be jam packed with endless details on our Social Media Posts, our coaching and mentoring, our blog, interviews, webinars, POD Casts and so on. But best of all you will be able to access your purchases from the takeover strategy through our members site logging in and out as you please. This will be fully supported by online support, and if you really need help implementing you can always book a 15 Minute FREE Strategy call. We are so excited to have this nearly ready along with our first strategy the Digital Takeover which a full step by step pdf and Video Tutorial on how to set up a digital business, whether it's a product or a service.



Coaching/Mentoring Website

So as you can see it's all systems go at The Takeover Strategy we are aiming for huge growth in 2024. Lastly, in quarter one next year which is the final stage in our evolution will be our website which will be dedicated to our Coaching & Mentoring Programs only. Although, you will still be able to book calls, book group visits, personal speaking conferences and on site visits through our blog, we want to separate different sectors of the business. So our blog will be our free learning content, our membership website will be our Purchased Digital Products Membership site and our Coaching and Mentoring Website will be dedicated to small, medium and Large businesses that need our team the Takeover Strategy to help grow their existing businesses