



THE TAKEOVER

STRATEGY

ISSUE 1 • WEEK COMMENCING 24th JULY 2023



THE TAKEOVER STRATEGY

BY JOHN THOMPSON

A business, A blog, A newsletter, A Members site, Coaching & Mentoring 1000's of people, whatever will be next. If you had told me that this dream would become a reality, I would have laughed you out of the room. The Takeover Strategy was a vision, a new business idea I had among many others. With this business I have truly found myself and my purpose, now it's my job and my teams job to make sure you find your purpose! Because we all have one, and if you have the urge to create a business, your soul has a need to service others.

THE TAKEOVER
STRATEGY
NEWSLETTER

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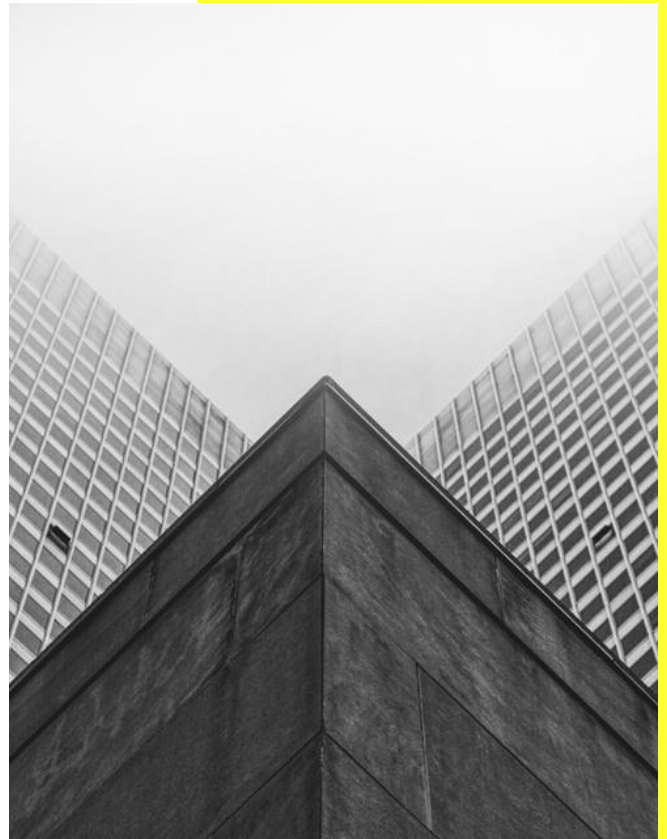
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OUR GROWING COMPANY

BY JOHN THOMPSON

Our company is growing day by day and week by week, not only because I and my team's work ethic is ridiculous, but because we have loyal clients, readers & watchers that make The Takeover Strategy what it is today, we all feel truly blessed that you are all part of our journey, we wouldn't have it any other way.

We are hoping we can all grow together, after all, we want what's best for you, we want you to have fulfilling lives, we want you to have the perfect mindsets, we want you to be professional and creative, we want you to be developed personally.



THE CEO'S MESSAGE

BY JOHN THOMPSON

So last message from me today as I am sure you are sick of the sight of me by now! This is our very first newsletter, the first of many, you can expect a lot of detailed information in our newsletters, so make sure you sign up, we are truly spoiling you with all this information.

"REMEMBER IF YOU DON'T JUMP ON THAT BOAT, SOMEONE ELSE WILL SET SAIL ON IT, DON'T MISS THE BOAT"

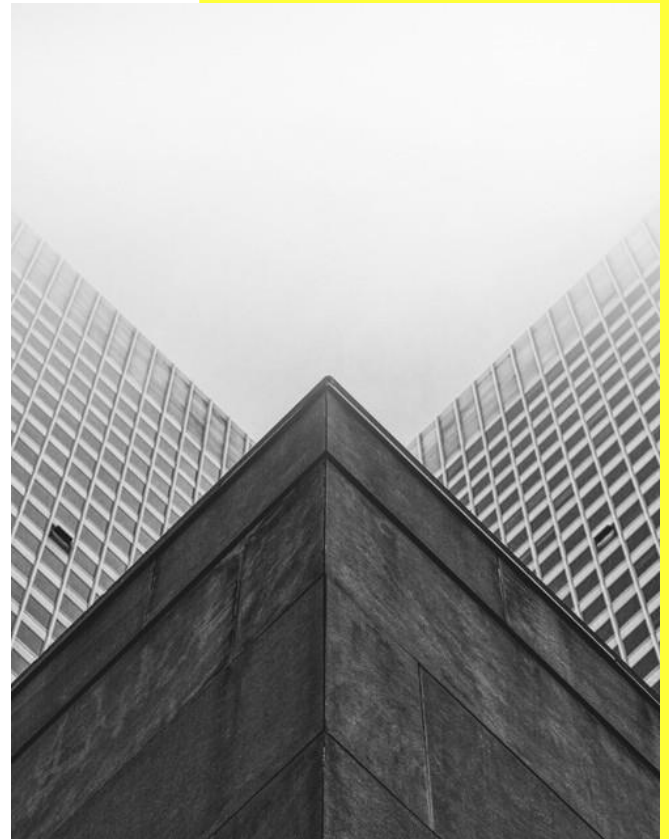
If you don't take the opportunity to learn, someone will just take your place. We have room for everyone, but what this means is you need to want to learn, we can't work with people that don't want to learn. So as I said, don't miss the boat, jump on the boat and set sail, see where it takes you.



GROWING BUSINESSES

BY JOHN THOMPSON

How many business ideas do you think I had before I started The Takeover Strategy? I had five, one I started, but it wasn't for me, I wasn't thinking BIG enough! Truthfully, I knew The Takeover Strategy was the one business I should focus all my time on, but I was frightened! Yes me, Global Business Entrepreneur, if you want to call me that, I quite like it! No joking aside, my intuition was telling continually, but I kept putting it off, and focused on other businesses. The Takeover Strategy was born whilst I was going through what is called the dark night of the soul, I spent a week in bed, just writing notes after notes, and it was born!



GROWING BUSINESSES

BY JOHN THOMPSON

Growing a new business isn't easy many go through many businesses before they find one that sticks! As I have said before most times the business that sticks is the one you have the most connection to. This is why I always tell my students when they are starting for the first time, focus on a business that burns a passion inside you, and if they haven't found that passion yet, find it first and then start to build a business, do you know what happens then, probably 95% of the time, they find something they are connected to. Why do you think that is? It's because they have taken the focus away from making thousands of pounds or millions of pounds, and they have focused on how much joy this will give them, once they do that they then start their Business